



Elevating awareness, inspiring change, catalysing action



*The first decade*  
**PERTH ZOO**  
**MASTER PLAN 2040**



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**A Strong Foundation, a Strong Future**





**Perth Zoo  
Master Plan  
2040 envisions a  
Future Zoo that is  
captivating and  
enlightening.**

**Securing the Future of a WA Icon**

For 125 years Perth Zoo has been at the heart of the Western Australian community. With almost 700,000 visitors annually, we connect people with nature and create life-long memories through awe-inspiring experiences. As a conservation enterprise, we help save threatened Australian and exotic species.

To meet the challenges and opportunities of tomorrow's world, we have embarked on Perth Zoo Master Plan 2040. The first exciting phase of this 20-year plan has already begun with:

- a new café, function centre and playground becoming operational in late-2023
- construction of an exciting new exhibit where gibbons will traverse high ropes 10 metres above visitors, to start in 2024
- planning on the expansion of the African Savannah, an Orangutan Rainforest Precinct, and Conservation Science Precinct, with delivery of these major projects to be completed by 2030 (subject to available funding).

With your help, we will solidify the Zoo's position as a global conservation leader, sought-after visitor destination, and vital community educator.

**37,957**  
visits from  
**children**  
in school groups

**2021-2022**

**689,273**  
**VISITORS**  
**ANNUALLY**

**37,489**  
**MEMBERS**



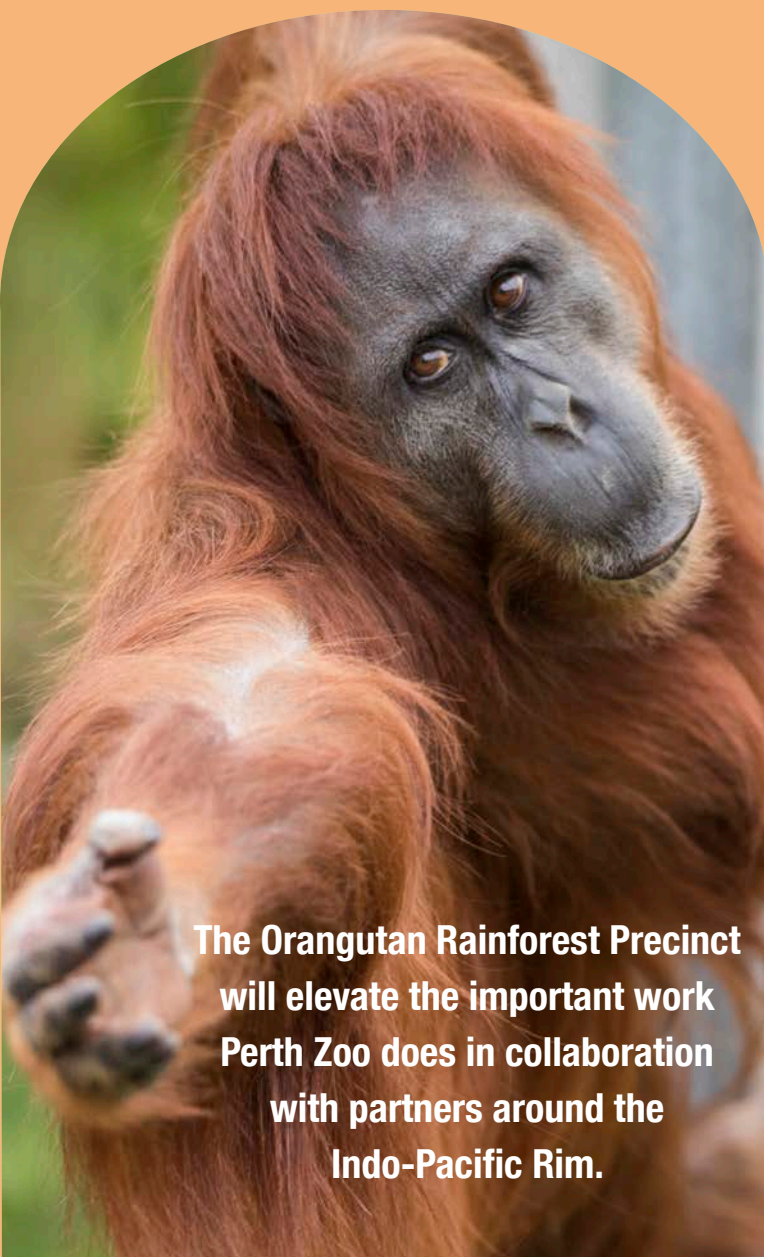


## Orangutan Rainforest Precinct

**10** species being conserved  
in South-East Asia

**\$3,012,063** contributed  
to South-East Asian wildlife conservation  
since 2007

**3,500** school children  
took Asian-themed education  
experiences in 2022



The Orangutan Rainforest Precinct  
will elevate the important work  
Perth Zoo does in collaboration  
with partners around the  
Indo-Pacific Rim.

Perth Zoo is a global leader in the care and conservation of critically endangered Sumatran Orangutans. Our existing 30-year orangutan facility is nearing the end-of-life. We have the opportunity to create a holistic, world-class and immersive rainforest experience that:

- takes visitors on a journey of discovery, highlighting the many essential connections between animals, plants and people in the rainforest ecosystem
- starts in the undergrowth with creatures great and small and ascends through the treetop canopy to enter the world of the orangutan
- combines natural elements and digital technology that connects visitors with the work Perth Zoo undertakes with its orangutan colony and the significant contribution we make to orangutan and rainforest conservation in South-East Asia.





**The Conservation Science Precinct will act as a gateway to Western Australia's natural wonders, showcasing the stories, science and experiences our state has to offer.**

# Conservation Science Precinct

**More than 2,500 Wild Black Cockatoos treated at Perth Zoo's Vet Department**

**More than 5,000 Native animals released into the wild**

**6,900 school children participated in Noongar and Australian-themed lessons at Perth Zoo in 2022**



The Conservation Science Precinct will bring critical behind-the-scenes work to the forefront, showcasing veterinary, scientific and conservation activities essential to animal health and the continued existence of unique Western Australian species. By sharing knowledge and research, programs, and places, together we will open doors to new possibilities. It will include:

- a new state-of-the-art veterinary hospital where visitors get prime viewing into the life-saving work that takes place at the Zoo every day
- world-class breeding facilities for some of WA's most endangered species including the State's mammal emblem, the Numbat
- a science and research centre that connects innovative state, national, and global partners and showcases the ground-breaking work being carried out in conservation science
- exploration of the nexus between bush and western science and communicate the natural wonders of our state through storytelling
- existing and new pathways for Aboriginal engagement, through design and construction, education pathways and ongoing employment opportunities.





The African Savannah Expansion will leverage and enhance the existing popularity of one of the Zoo's most successful and immersive experiences.



## African Savannah Expansion

**14,000 giraffe**  
close encounters every year

**\$473,173** contributed  
to African wildlife conservation  
since 2007

**2,800 school children**  
took African-themed education  
experiences in 2022



For 30 years, the African Savannah exhibit has been a popular and immersive experience where visitors travel along a dry riverbed lined with African plants to spy rhinoceros, lions, meerkats and more. Work is now underway to enhance the African Savannah that:

- creates a dynamic and expansive habitat where giraffe, zebra, ostrich and guinea fowl roam together, much as they would in the wild
- builds new giraffe quarters where visitors can go behind-the-scenes to see how we care for these giants of the Savannah
- expands the meerkat habitat and creates a parallel children's playground with exploratory tunnels
- builds a new visitor hub for education experiences and visitor amenities.